



# Learning from Unlabeled Data





### Labeled data



Unlabeled data



Labeled data





9,999,9

999

Labeled data

Unlabeled data

### Agenda

- Advancing Semi-Supervised Learning
  - Unsupervised Data Augmentation: small labeled set
  - *NoisyStudent*: large labeled set
- Meena Towards a human-like open-domain chatbot
- (next time) *ELECTRA* Efficient Language Pretraining

# Semi-Supervised Learning (SSL)

**SSL** is apparently an important acronym & overloaded!



Yann LeCun @ylecun

I Now call it "self-supervised learning", because "unsupervised" is both a loaded and confusing term.

### Why now?

# The Quiet Semi-Supervised Revolution

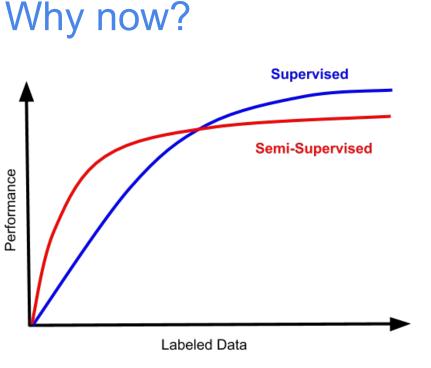
Time to dust off that unlabeled data?



Vincent Vanhoucke Follow May 15, 2019 ⋅ 5 min read ★



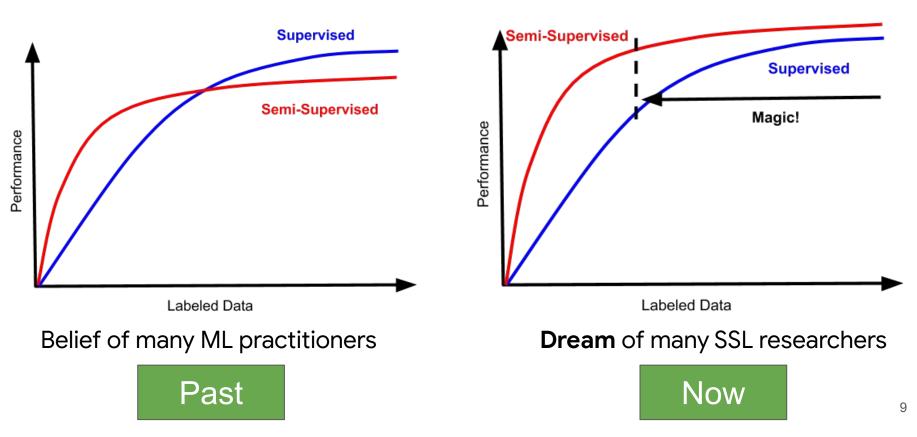
Our work "Unsupervised Data Augmentation (UDA)" was featured. https://towardsdatascience.com/the-quiet-semi-supervised-revolution-edec1e9ad8c



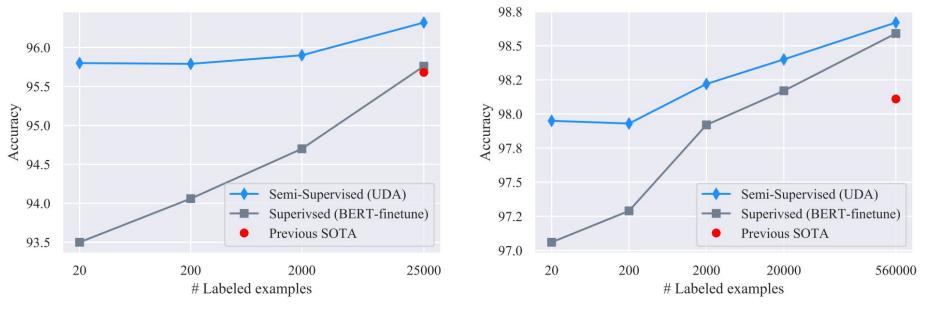
### When there is enough labeled data, who cares about SSL?

Belief of many ML practitioners

### Why now?



### In our UDA paper:



(a) IMDb

(b) Yelp-2

Matches Vincent's mental picture: SSL > Supervised! Same for vision (CIFAR, SVHN)

## Unsupervised Data Augmentation (UDA) for Consistency Training







Zihang Dai

Eduard Hovy

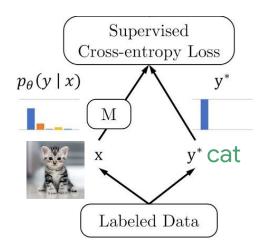
Thang Luong



Quoc Le

Paper: <u>https://arxiv.org/abs/1904.12848</u> Code: <u>https://github.com/google-research/uda</u>

### **Consistency Training in Semi-Supervised Learning**



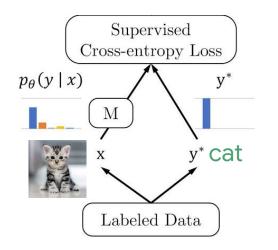




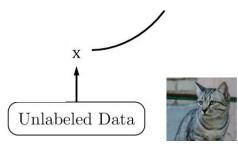
12

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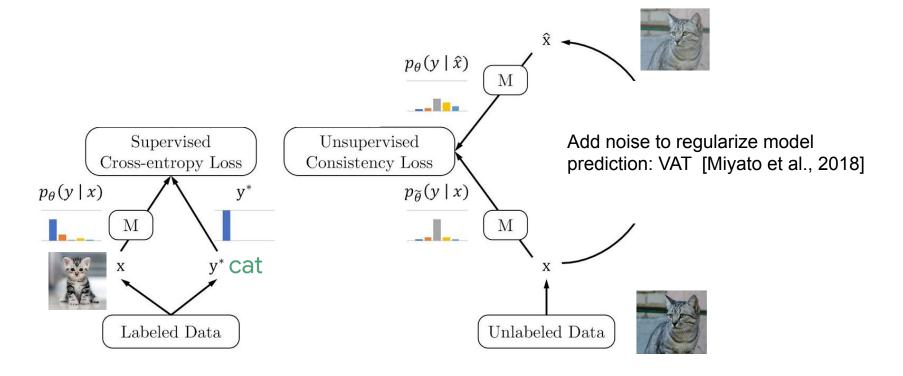




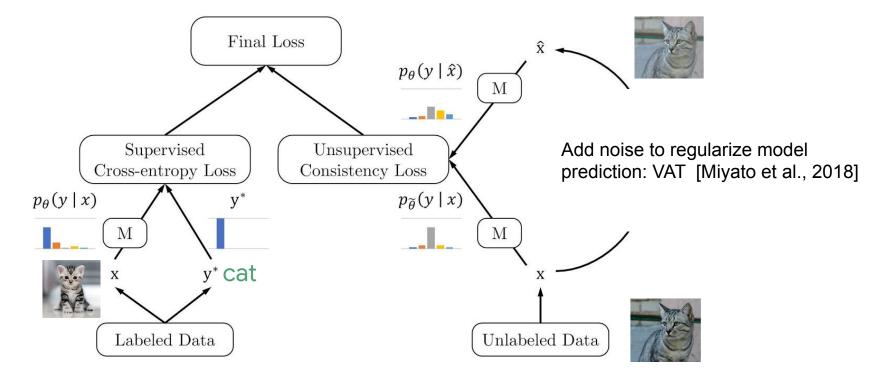
Add noise to regularize model prediction: VAT [Miyato et al., 2018]



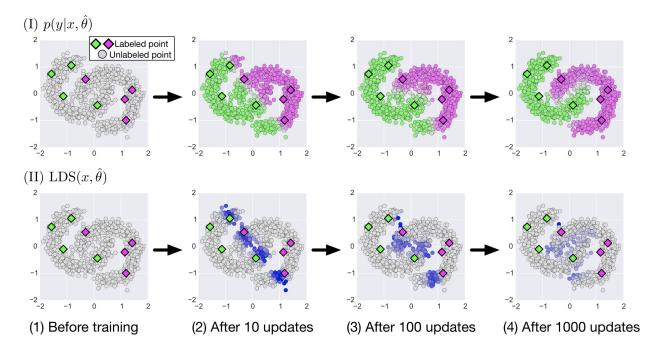
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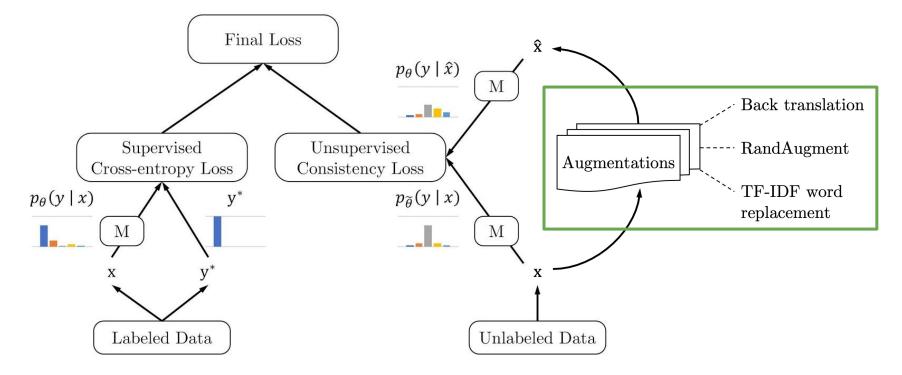


### **Label Propagation**



Graph taken from VAT (Miyato et al. 2017)

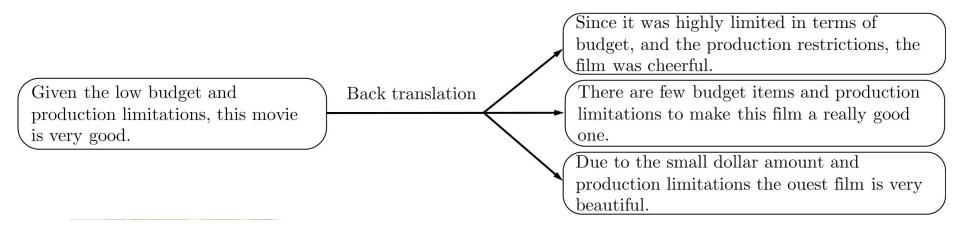
### **Unsupervised Data Augmentation (UDA)**



## UDA

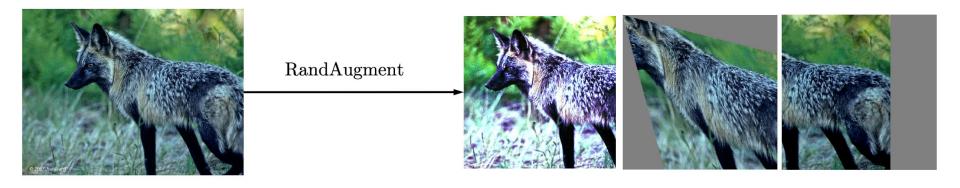
### apply SOTA data augmentation to **unlabeled data** to improve **semi-supervised learning**

### Augmentation provides Diverse and Valid Perturbations



- Back translation for Text Classification:
  - English -> French -> English
  - Sampling: diverse (high-temperature) vs valid (low-temperature).
  - Used in QANet (<u>Yu et al., 2018</u>) for labeled data only.

### Augmentation injects task-specific knowledge



RandAugment (<u>Cubuk et al., 2019</u>) for Image Classification:
 Example policies: (Rotate, 0.8, 2), (Brightness, 0.8, 4)

## Results

### Ablation study on data augmentation

Augmentation	Sup	Semi-Sup
(# Sup examples)	(50k)	(4k)
Crop & flip	5.36	16.17
Cutout	4.42	6.42
RandAugment	<b>4.23</b>	<b>5.29</b>

Table 1: Error rates on CIFAR-10.

### Ablation study on data augmentation

Augmentation (# Sup examples)	Sup (50k)	Semi-Sup (4k)	Augmentation (# Sup examples)	Sup (650k)	Semi-sup (2.5k)
Crop & flip	5.36	16.17	×	38.36	50.80
Cutout	4.42	6.42	Switchout	37.24	43.38
RandAugment	4.23	5.29	Back-translation	36.71	41.35

Table 1: Error rates on CIFAR-10.

Table 2: Error rate on Yelp-5.

### State-of-the-art augmentation is important!

### SSL Benchmarks on CIFAR-10 and SVHN (Sep, 2019)

Method	Model	# Param	CIFAR-10 (4k)	SVHN (1k)
Π-Model (Laine & Aila, 2016)	Conv-Large	3.1M	$12.36\pm0.31$	$4.82\pm0.17$
Mean Teacher (Tarvainen & Valpola, 2017)	Conv-Large	3.1M	$12.31\pm0.28$	$3.95\pm0.19$
VAT + EntMin (Miyato et al., 2018)	Conv-Large	3.1M	$10.55\pm0.05$	$3.86\pm0.11$
SNTG (Luo et al., 2018)	Conv-Large	3.1M	$10.93\pm0.14$	$3.86\pm0.27$
VAdD (Park et al., 2018)	Conv-Large	3.1M	$11.32\pm0.11$	$4.16\pm0.08$
Fast-SWA (Athiwaratkun et al., 2018)	Conv-Large	3.1M	9.05	-
ICT (Verma et al., 2019)	Conv-Large	3.1M	$7.29\pm0.02$	$3.89\pm0.04$
Pseudo-Label (Lee, 2013)	WRN-28-2	1.5M	$16.21\pm0.11$	$7.62\pm0.29$
LGA + VAT (Jackson & Schulman, 2019)	WRN-28-2	1.5M	$12.06\pm0.19$	$6.58\pm0.36$
mixmixup (Hataya & Nakayama, 2019)	WRN-28-2	1.5M	10	-
ICT (Verma et al., 2019)	WRN-28-2	1.5M	$7.66\pm0.17$	$3.53\pm0.07$
MixMatch (Berthelot et al., 2019)	WRN-28-2	1.5M	$6.24\pm0.06$	$2.89\pm0.06$
Mean Teacher (Tarvainen & Valpola, 2017)	Shake-Shake	26M	$6.28\pm0.15$	-
Fast-SWA (Athiwaratkun et al., 2018)	Shake-Shake	26M	5.0	-
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UDA (RandAugment)	WRN-28-2	1.5M	$5.29\pm0.25$	$\textbf{2.55} \pm \textbf{0.09}$
UDA (RandAugment)	Shake-Shake	26M	3.7	-
UDA (RandAugment)	PyramidNet	26M	2.7	-

15% error reduction from previous SOTA (30% in Apr, 2019)

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### Further advancing the SOTA with larger networks

### Works follow UDA in using strong augmentation! Google Research

Algorithm	Artificial label augmentation	Prediction augmentation	Artificial label post-processing
TS [39]/II-Model [36]	Weak	Weak	None
Temporal Ensembling [21]	Weak	Weak	None
Mean Teacher [43]	Weak	Weak	None
Virtual Adversarial Training [28]	None	Adversarial	None
UDA [45]	Weak	Strong	Sharpening
MixMatch [3]	Weak	Weak	Sharpening
ReMixMatch [2]	Weak	Strong	Sharpening
FixMatch	Weak	Strong	Pseudo-labeling

FixMatch (Sohn et al, 2020) & ReMixMatch (Berthelot et al., 2019)

use **strong augmentation** (RandAugment, CTAugment)

(Table taken from FixMatch paper)

### Summary

- Data augmentation is an effective perturbation for SSL.
- UDA significantly improves for both language and vision.
- UDA combines well with transfer learning, e.g., BERT.

Paper: <u>https://arxiv.org/abs/1904.12848</u> Code: <u>https://github.com/google-research/uda</u>

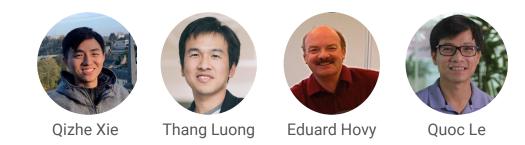
### So far, success has only been in low-data regime!

Small labeled Data (CIFAR, SVHN)

State-of-the-art FixMatch, ReMixMatch UDA, MixMatch, S4L, ICT, VAT, etc. Large **labeled** Data (ImageNet)

### No state-of-the art results

### Self-training with Noisy Student improves ImageNet classification



Paper: <u>https://arxiv.org/abs/1911.04252</u> Code: <u>https://github.com/google-research/noisystudent</u>

4 simple steps:



Google Research

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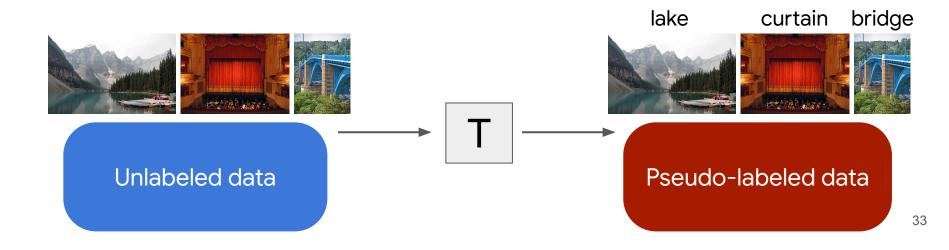
Google Research

1. Train a classifier on the labeled (L) data (teacher)



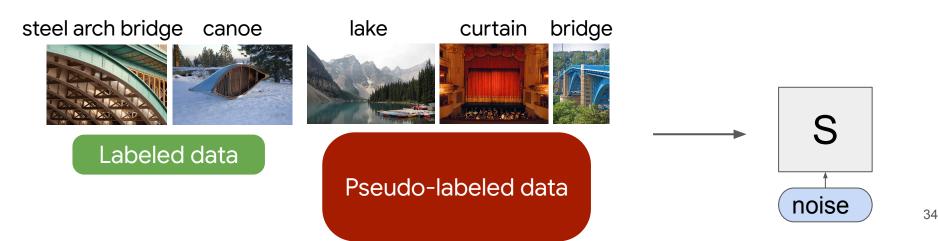


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- 2. Infer labels on a much larger unlabeled dataset  $\rightarrow$  P





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  - b. Dropout
  - c. Stochastic Depth

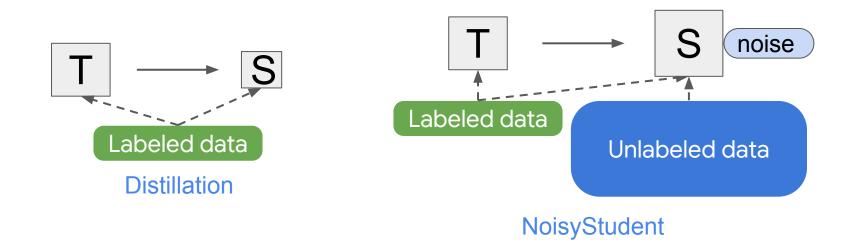


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- 3. Train a larger classifier on L + P, adding noise (noisy student)
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  - c. Stochastic Depth
- 4. Go to step 2, with student as teacher



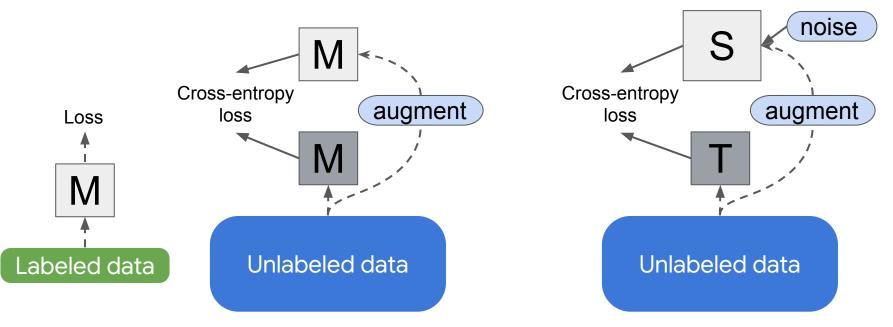
#### NoisyStudent vs. Distillation

Distillation focuses on speed rather than quality
 o no student noise, no unlabeled data, smaller student



Google Research

#### Consistency Training vs. Self-Training

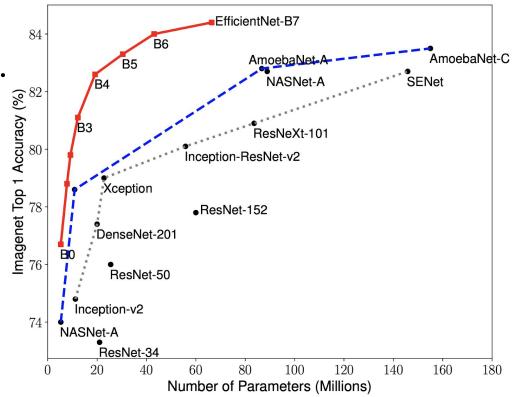


**Consistency training (UDA, FixMatch)** Single model M jointly trained from scratch Works great with small labeled data **Self-Training (NoisyStudent)** *Requires a converged teacher T* Works great with large labeled data

# Experiments

### Settings

• Architecture: EfficientNets.



#### Settings

- Architecture: EfficientNets (<u>Tan & Le, 2019</u>).
- Labeled dataset: ImageNet (1.3M images).
- Unlabeled dataset: JFT (300M unlabeled images).
  - Pseudo-labels: soft pseudo-labels (continuous).
- Iterative training: B7->L2->L2

#### ImageNet Results

Method	# Param	Extra Data	Тор-1 Асс.	Тор-5 Асс.
GPipe	557M	-	84.3%	97.0%
EfficientNet-B7	66M	_	85.0%	97.2%
EfficientNet-L2	480M	_	85.5%	97.5%
ResNeXt-101 WSL	829M	3.5B instagram images labeled with tags	85.4%	97.6%
FixRes ResNeXt-101 WSL	829M	3.5B instagram images labeled with tags	86.4%	98.0%
Noisy Student (EfficientNet-L2)	480M	300M unlabeled images	88.4%	98.7%

• SOTA: 2% improvement of top-1 accuracy.

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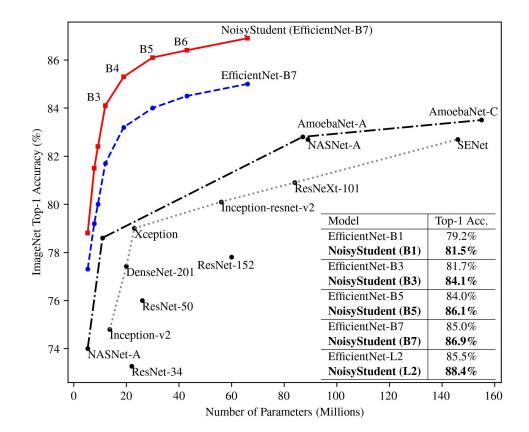
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- One order of magnitude less unlabeled data.

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- SOTA: 2% improvement of top-1 accuracy.
- One order of magnitude less unlabeled data.
- Twice as small in the number of parameters.

#### Improvements across model sizes



### Surprising Gains on Robustness Benchmarks

ImageNet-A



Sea Lion (NoisyStudent) Lighthouse (Baseline)

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ImageNet-A: difficult images SOTA models failed.

#### Surprising Gains on Robustness Benchmarks

ImageNet-A<br/>top-1 acc.ImageNet-C<br/>mCEImageNet-P<br/>mFRPrev. SOTA61.0%45.727.8Ours83.7%28.312.2

ImageNet-A: difficult images SOTA models failed.

**ImageNet-C & P**: corrupted and perturbed images (blurring, fogging, rotation and scaling).

ImageNet-A



Sea Lion (NoisyStudent) Lighthouse (Baseline)

### ImageNet-C





Parking Meter (NoisyStudent) Vacuum (Baseline) Swing (NoisyStudent) Mosquito Net (Baseline)

### ImageNet-P



plate rack refrigerator racing car

g car car wheel



plate rack medicine chest



plate rack medicine chest racing car



car wheel

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#### The Importance of Noise in Self-training

Model / Unlabeled Set Size	1.3M	130M
EfficientNet-B5	83.3%	84.0%
Noisy Student (B5)	83.9%	84.9%
student w/o Aug	83.6%	84.6%
student w/o Aug, SD, Dropout	83.2%	84.3%
teacher w. Aug, SD, Dropout	83.7%	84.4%

- Standard data augmentation is used when we use 1.3M unlabeled images.
- RandAugment is used when we use 130M unlabeled images.

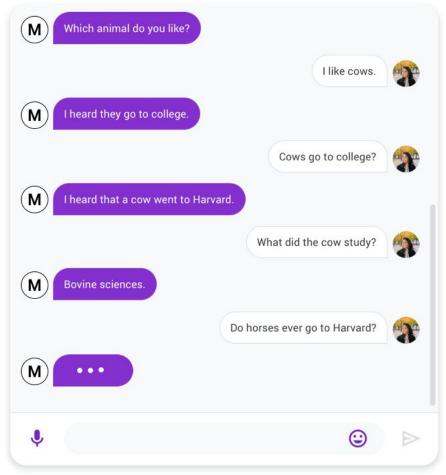
#### Summary

- Semi-supervised learning works at all scale!
- Possible to use unlabeled images to advance ImageNet SOTA
- Robustness gains for free.

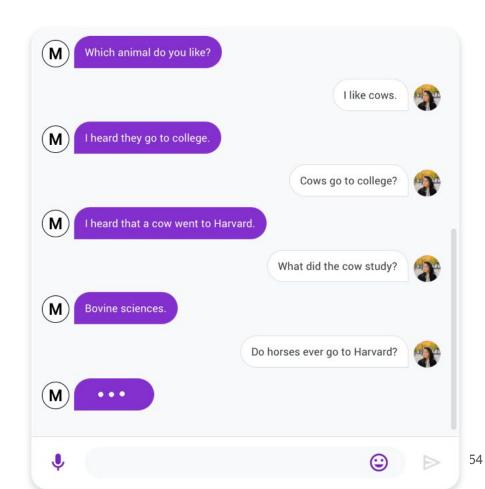
Paper: <u>https://arxiv.org/abs/1911.04252</u> Code: <u>https://github.com/google-research/noisystudent</u>

### Let's switch gear!

# How many jokes do you see?



# Horses go to Hayvard! And one more joke after that ...



#### Horses go to Hayvard!

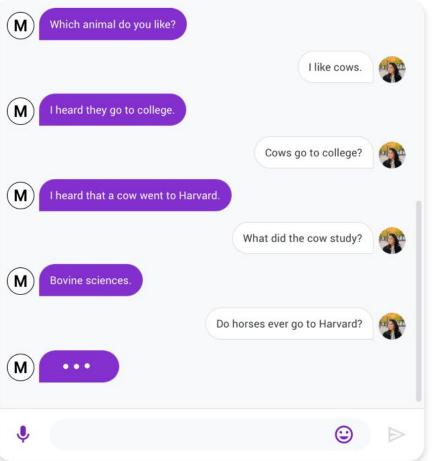
#### noun

noun: steer; plural noun: steers

a male domestic bovine animal that has been (







### Meena – "Towards a Human-like Open-Domain Chatbot"







Daniel De Freitas Adiwardana

Thang Luong

Quoc Le

David R. So, Jamie Hall, Noah Fiedel, Romal Thoppilan, Zi Yang, Apoorv Kulshreshtha, Gaurav Nemade, Yifeng Lu

Paper: <u>https://arxiv.org/abs/2001.09977</u> Blog: <u>https://twitter.com/GoogleAl/status/1222230622355087360</u> Conversation samples:

https://github.com/google-research/google-research/tree/master/meena



#### By the way, we never said this ...

#### MIT Technology Review

Artificial Intelligence Jan 30

# Google says its new chatbot Meena is the best in the world

**User:** How are things?

Meena: They're good. How about you?

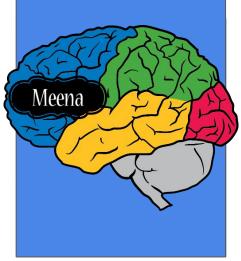
User: I'm trying to decide what to watch

Meena: What are some of your favorite shows?

User: I like the Good Place

**Meena:** I haven't watched that. My favorite shows are Supernatural, and Star Trek: TNG.

**User:** What is TNG?



#### 7 turns of context

Google Research

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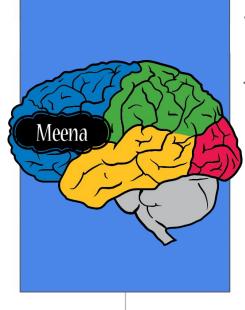
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7 turns of context

Google Research

Trained to predict the next word.

Meena: The

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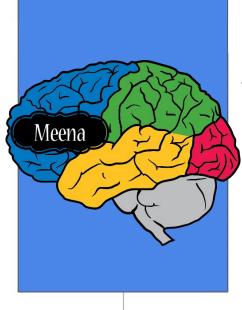
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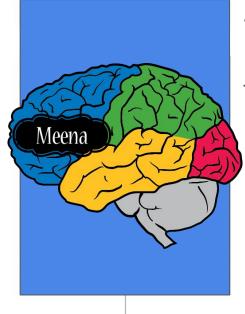
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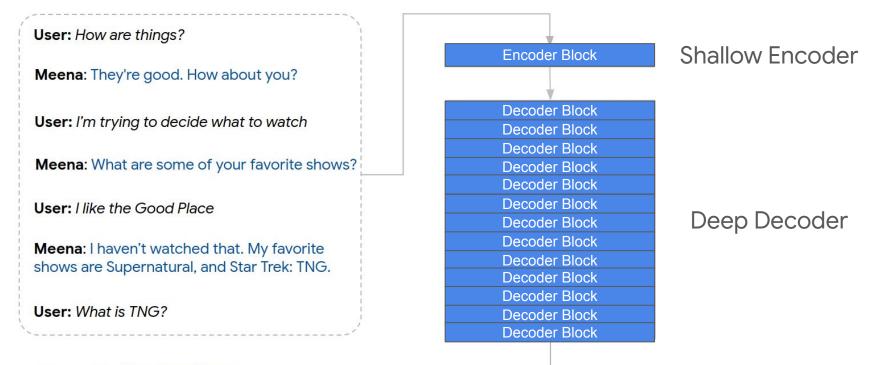


7 turns of context

Google Research

Trained to predict the next word.

Meena: The Next Generation



Meena: The Next Generation

Sequence-to-sequence with attention

Google Research

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Meena: I haven't watched that. My favorite shows are Supernatural, and Star Trek: TNG.

**User:** What is TNG?

Evolved Transformer Decoder Block Evolved Transformer Decoder Block

**Evolved Transformer Encoder Block** 

<u>Evolved</u> <u>Transformer</u> at the core

Google Research

#### found by Neural Architecture Search

Meena: The Next Generation

#### Better perplexity

### The largest conversational model



# Meena Scale2.6 Bn ParametersGPT2 Scale1.5 Bn Parameters

1.7x model capacity

#### The largest conversational model



Meena Scale	2.6 Bn Parameters	341 GB conversation text
GPT2 Scale	1.5 Bn Parameters	40 GB Internet text

1.7x model capacity 8.5x more data

#### The Meena Dataset

A curated version of public social media conversations

• 867M (context, response) pairs or 61B tokens

Filtered content:

• offensive, repetitive, too-long/short, non-textual.

# **Evaluation Methodology**

### Sensibleness & Specificity Average (SSA)

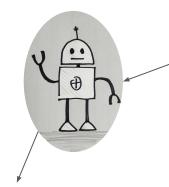
• Our proposed human evaluation metric

<u>Context</u>

Human: Do you know how to swim? Chatbot: yes Human: What's your favorite stroke?

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<u>Context</u>

Human: Do you know how to swim? Chatbot: yes Human: What's your favorite stroke?

Response Butterfly stroke Sensible: 1 Specific: 1

Response I don't know Sensible: 1 Specific: 0 Response The one that shines Sensible: 0 Specific: 0 (default)

### Sensibleness & Specificity Average (SSA)

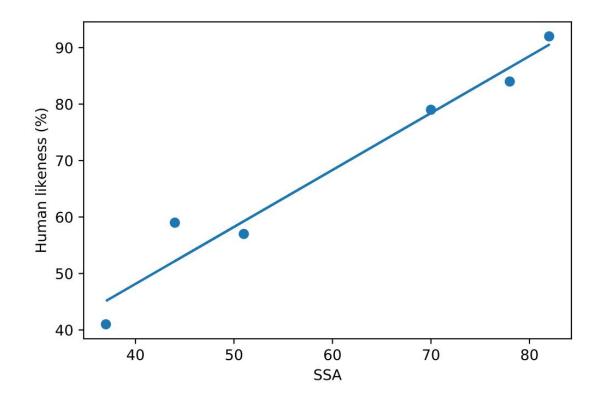
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- Each response rated by 5 crowdworkers
  - majority voting to see if a response is sensible / specific

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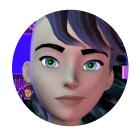
Sensibleness: % of responses that are sensible. Specificity: % of responses that are specific. SSA = (Sensibleness + Specificity) / 2

#### Sanity check: SSA correlates with human likeness



## Results

#### Existing chatbots and models



### Mitsuku

5-time winner of Turing Test style Loebner Prize



~Oldest bot, 150M conversations



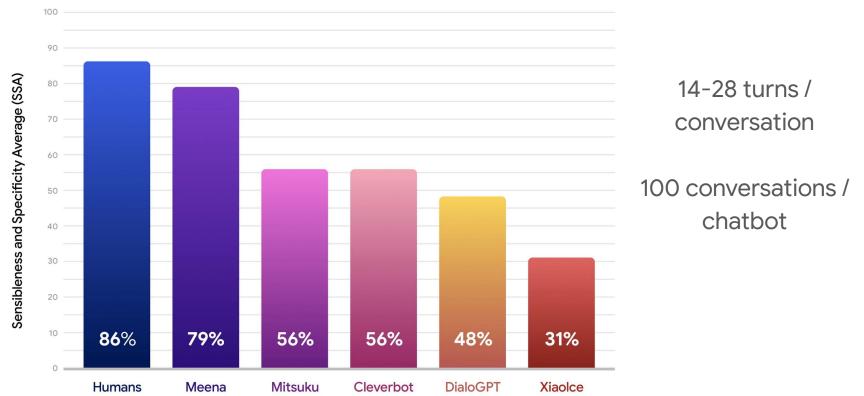


From Microsoft (660M users)



Many chatbots, e.g., Microsoft DialoGPT

#### **Evaluation of Free-form Chat**



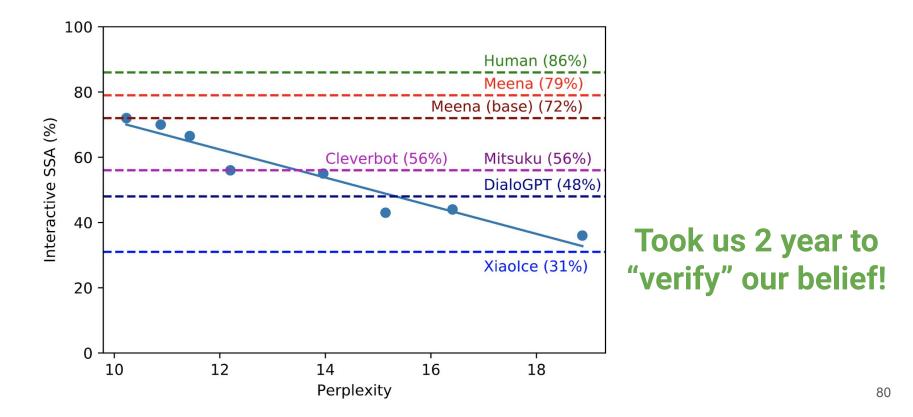
#### Sample Responses

Input	Meena	Cleverbot	DialoGPT
<b>A</b> : What is your favorite island in the world?	<b>B:</b> That's a tough one. I'd have to say Hawaii.	<b>B:</b> Daniel I like frites.	<b>B:</b> Probably the one on the north island

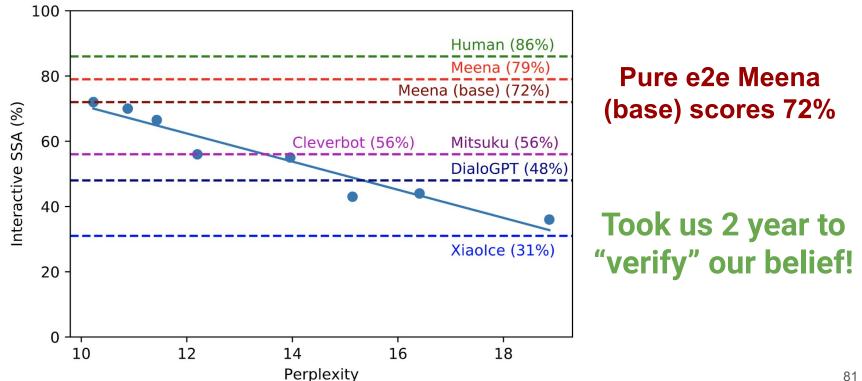
#### Sample Responses

Input	Meena	Cleverbot	DialoGPT
<ul> <li>A: What is your favorite island in the world?</li> <li>B: I would say Fiji</li> </ul>	A: Fiji, yes! I've been there once. It's the most beautiful place I've ever been. It definitely makes me want to move there. I hope you get to visit again soon!	<b>A:</b> I would have guessed 666.	<b>A:</b> Fiji is awesome! But I would say Fiji and Oceania are more popular at the moment.

#### Perplexity strongly correlates with SSA!



#### Perplexity strongly correlates with SSA!



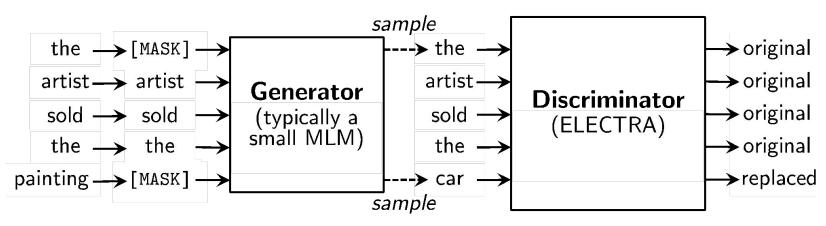
#### Summary

- We're getting closer to a human-like chatbot!
- Perplexity might be "almost" all we need.
- Other aspects: factuality, personality, empathy, & fairness.

Paper: <u>https://arxiv.org/abs/2001.09977</u> Blog: <u>https://twitter.com/GoogleAl/status/1222230622355087360</u> Conversation samples: <u>https://github.com/google-research/google-research/tree/master/meena</u>

#### ELECTRA: Pre-training Text Encoders as Discriminators rather than Generators Kevin Clark, Thang Luong, Quoc Le, Chris Manning

ICLR'2020, https://openreview.net/forum?id=r1xMH1BtvB



- Trained in a few days on a single GPU, better accuracy than GPT (30x compute).
- Trained at scale, SOTA results on the SQuAD question answering benchmark.